

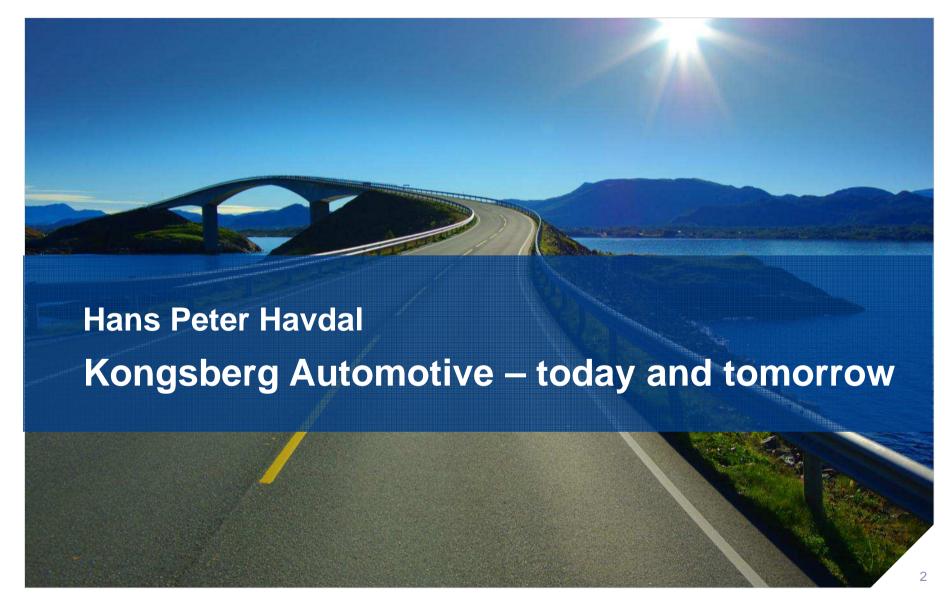
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www.kongsbergautomotive.com

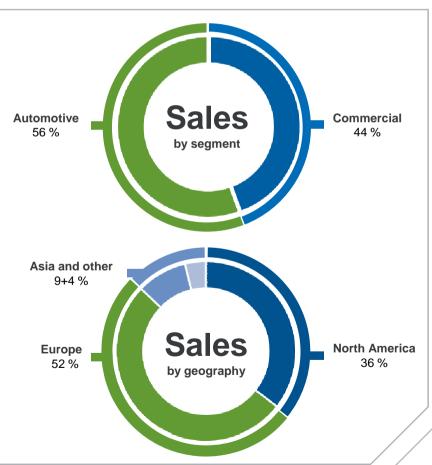






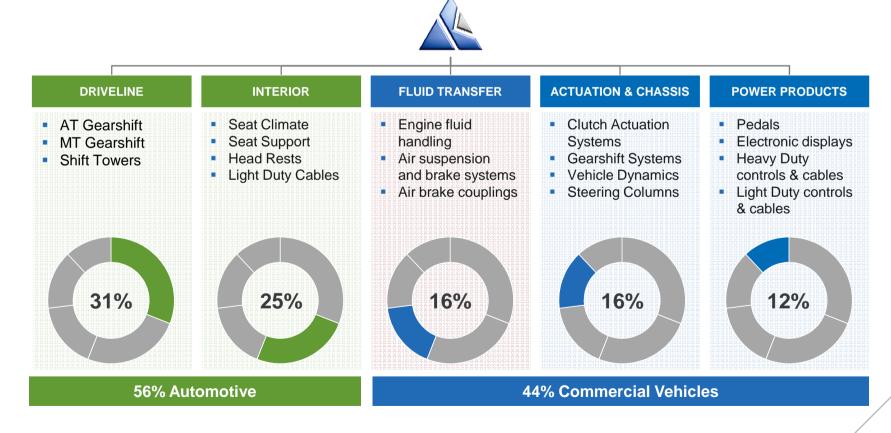
## Global footprint, portfolio and capabilities

- Supplier of components and systems for passenger cars, trucks, buses and off-highway vehicles
- Product portfolio includes products and systems within vehicle driveline, interior, suspension and fluid handling
- Global presence with 47 locations in 19 countries
- Cost competitive production
- More than 10.000 employees
- 450 dedicated people working with R&D worldwide



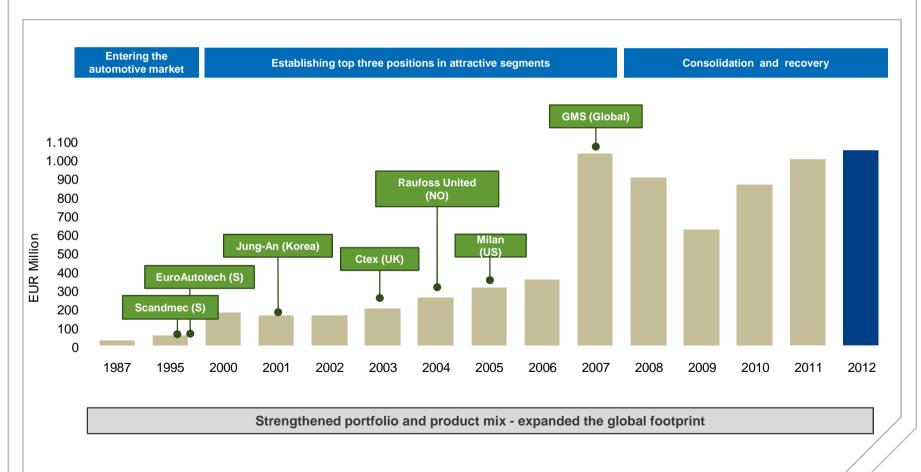


### **Current Business Area structure**





## Acquisitive growth, financial crisis, organic recovery





## The KA journey

- From a small Scandinavian supplier to a global player
- ► In the early 90's KA's footprint and portfolio offered limited growth opportunities
- Through acquisitions and organic growth KA expanded product portfolio and global reach
- The GMS acquisition moved us into a true global player with both regional and global capabilities





## **Current strategic position assessment**

STRATEGIC TARGET	CURRENT STATUS	
Balanced end-market between Automotive and Commercial	<ul><li>Close to 50/50 split</li><li>Target achieved</li></ul>	
Company growth above industry	<ul> <li>Last 10 years: above vehicle production growth</li> <li>Target achieved</li> </ul>	
Global player with significant regional presence	<ul> <li>36% US, 52% EU and 12% Asia – a future growth area</li> <li>Target achieved</li> </ul>	
Technology leadership	<ul> <li>Leader in certain technology segments</li> <li>Lagging in some high volume automotive segments</li> <li>Target partly achieved</li> </ul>	
High margin company	<ul> <li>High competitive pressure in automotive market</li> <li>Upside potenital in operational efficiency</li> <li>Target not achieved – but wide variations across group</li> </ul>	



**Current strategic position assessment** 

► Where do we go from here?



Supplier

ranking



## Our positions in a changing competitive environment

#### **AUTOMOTIVE**

- Just bordering on the global top 100 supplier list
- Consolidation trend the big get bigger

#### **COMMERCIAL VEHICLES**

Among the top 10-30 suppliers to the key customers



## Our positions in a changing competitive environment

- Consolidation of big OEM groups triggers consolidation on the supplier side
  - KA is in a strong position to supply global Commercial Vehicle OEM's
  - Some way to go in Automotive segment

Company	Revenue 2010	Revenue 2009
Robert Bosh GmbH	\$34.6B	\$25.6B
Denso Corp.	\$32.8B	\$28.7B
Continental AG	\$24.8B	\$18.8B
Aisin Seiki Co.	\$24.6B	\$20.5B
Magna International Inc.	\$23.6B	\$17.3B
Faurecia	\$18.2B	\$13.0B
Johnson Controls Inc.	\$16.6B	\$12.8B
ZF Friedrichshafen AG	\$15.8B	\$12.1B
LG Chem Ltd.	\$15.5B	&13.0B
Hyndai Mobis	\$14.4B	\$11.2B
TRW Automotive holdings Corp.	\$14.4B	\$11.6B
Delphi Automotive	\$13.8B	\$11.7B
Yazaki Corp.	\$12.5B	\$8.6B
Lear Corp.	\$11.9B	\$9.7B
Sumitomo Electric industries Ltd.	\$11.2B	\$8.9B
BASF SE	\$10.4B	\$6.8B
Toyota Boshoku Corp.	\$10.4B	\$10.2B
CalsoniKansei Corp.	\$8.8B	\$6.7B
JTEK Corp.	\$8.2B	\$5.9B



## Our positions in a changing competitive environment

	AUTOMOTIVE	COMMERCIAL VEHICLES
Supplier ranking	<ul> <li>Just bordering on the global top 100 supplier list</li> <li>Consolidation trend – the big get bigger</li> </ul>	<ul> <li>Among the top 10-30 suppliers to the key customers</li> </ul>
Volume versus margins	High volume market but small sales per unit	<ul> <li>Lower volume market but higher sales per unit</li> </ul>
Customer relations	Customer relationships are in general weaker and competition is steep	Strong and long-standing customer relationships
Geography	China and India increasing in importance, but limited KA content on domestic low end cars	Global growth opportunity from strong     European base
Technology	<ul> <li>Technology lead in certain niches, commodity supplier in others</li> </ul>	Regarded as a technology partner



## Our positions in a changing competitive environment

#### **AUTOMOTIVE COMMERCIAL VEHICLES** Allocate resources to continue strong **Priorities** Profitability before growth profitable growth pattern Further develop niche leadership Optimize organizational structure to Direction positions based on technology and increase the leverage of our global customer relationships resources and footprint Structural Exit unprofitable and cash draining Expand through M&A to capture highmargin business opportunities initiatives products and customers



## The way forward

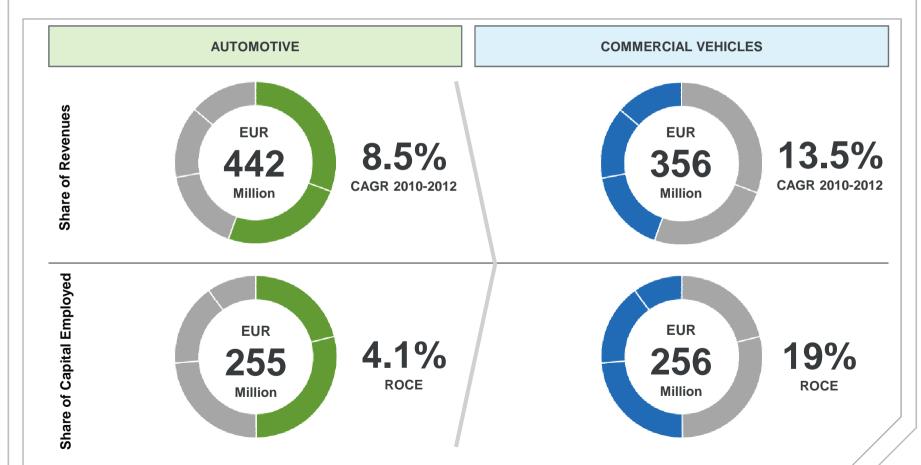
- Build on our strengths
- Continue to grow with our key customers
- Selective business within the Automotive segment





**Current situation** 

## Shifting the balance towards higher-value businesses



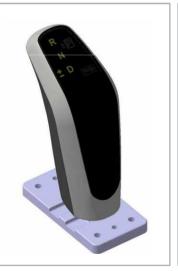


## Focus on high technology businesses

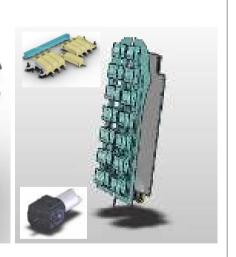
#### **AUTOMOTIVE**











**Key Global Brands** 











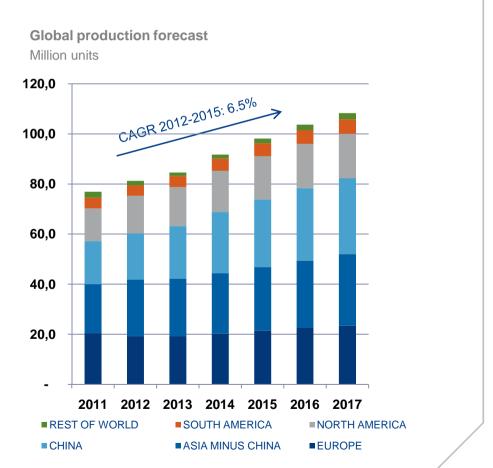


# KONGSBERG

#### **AUTOMOTIVE**

## **Profit before growth**

- Build on leading positions in Seat Comfort segments
- Continue to develop shifter business for Automatic transmissions
- Continue cost optimization and operational efficiency programs
- Seeking the right contracts:
  - Advanced technology content
  - Preferred global customers
- Exit unprofitable business



Source: LMC Automotive Ltd. 2012. All rights reserved in all countries



## Focus on global leading Commercial Vehicle OEMs

#### COMMERCIAL

#### **Driver interface products**











#### **Key Global Brands**







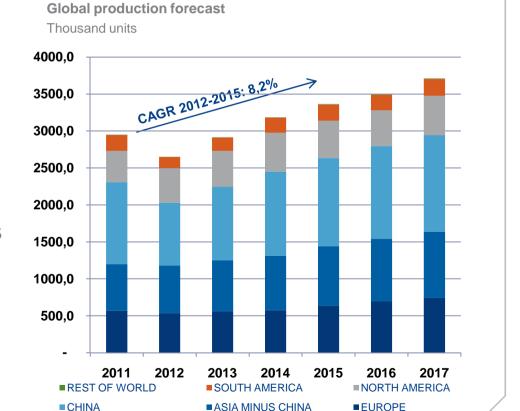


# KONGSBERG

#### **COMMERCIAL**

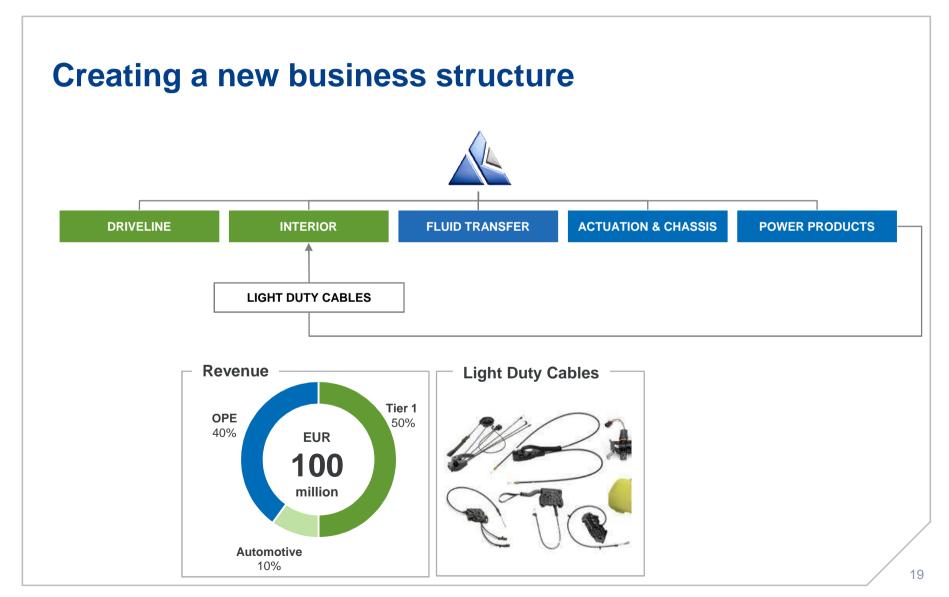
## Supporting profitable growth trend

- Prepare for geographic expansion from strong European base
- ► Further strengthen innovation to sustain technology leadership
- Evaluate strategic alternatives for acquisition
- Optimize organizational structure to support growth

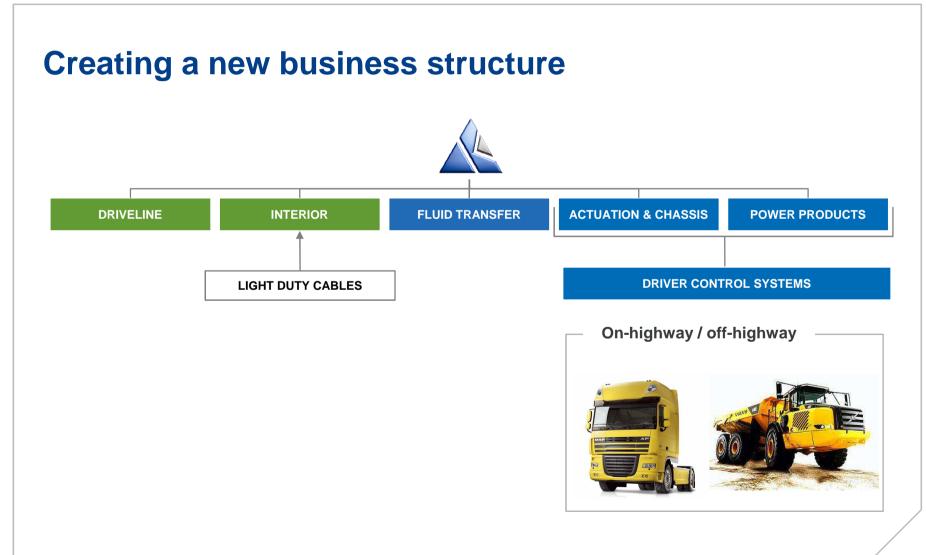


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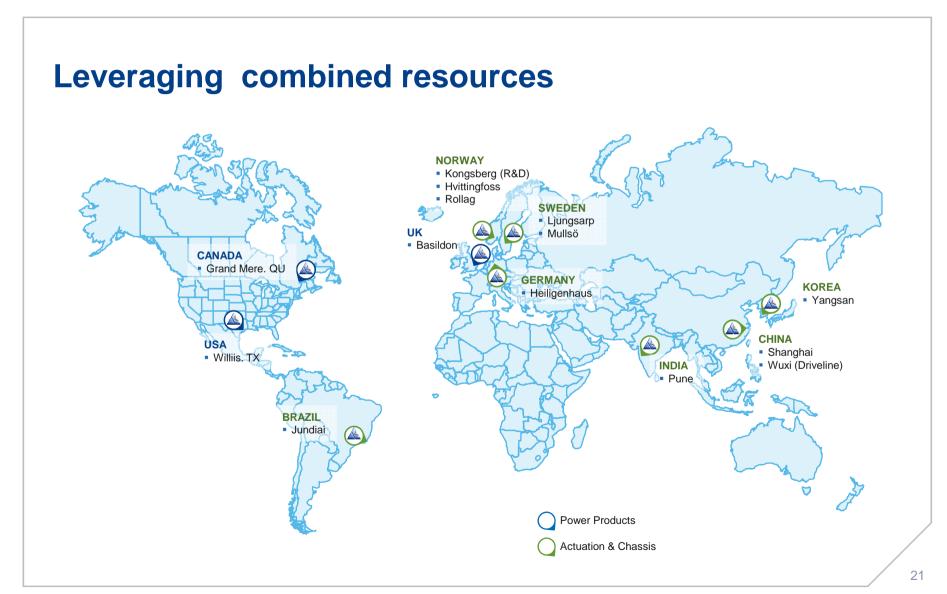




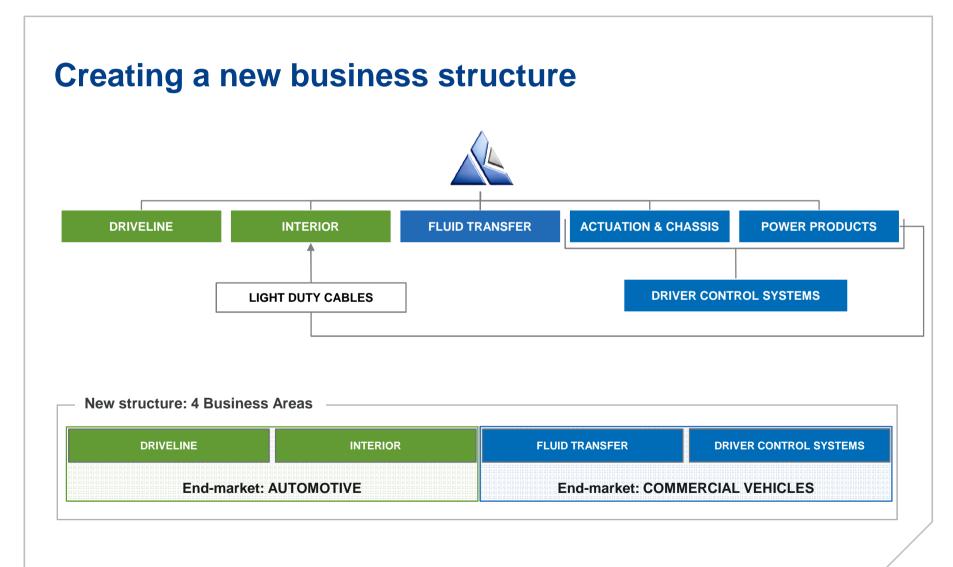














## **Summary – Changes to the current strategy**

- Shifting efforts towards higher value business
- Combining A&C and Power Products to form a strong growth platform
- Expand Driver Control Systems portfolio on a global basis
- Profitability before growth in Automotive





## Building a platform for growth

Combining Actuation & Chassis and PPS business areas



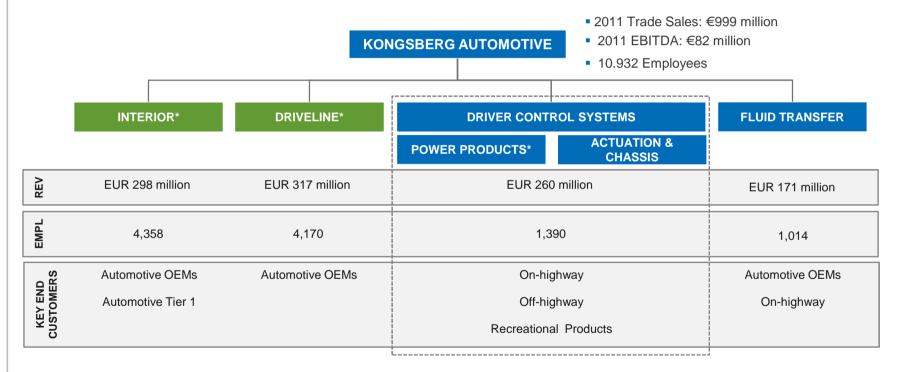


## **Strengthening Commercial Vehicles Focus**

- Accelerate growth within commercial vehicles (CV), to create a more balanced and profitable business
- Merge A&C and PPS to strengthen growth platform within Commercial Vehicles
- Create a unique and comprehensive offering for commercial vehicle
   Man to Machine interface controls





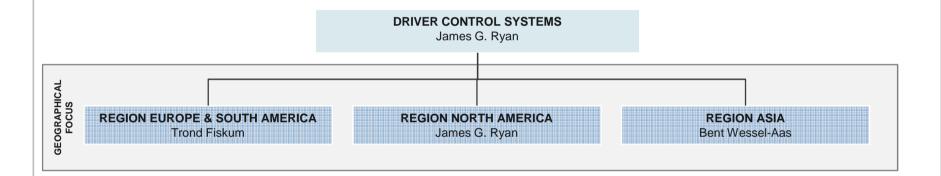


Combination based on underlying core competences around Man to Machine Interfaces

\* Adjusted for Light duty cable



## Organizational structure – A geographical focus to enhance growth



- Regional heads to have full P&L and business responsibility
- Support front end activities, customer relations and strategic planning



#### **ACTUATION & CHASSIS**

## **Products and key customers**

## Driveline control systems and



#### Main product categories









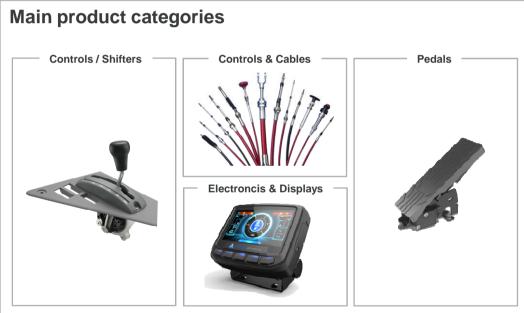




#### **POWER PRODUCTS**

## **Products and key customers**















## Combined value proposition: Taking the driver's position

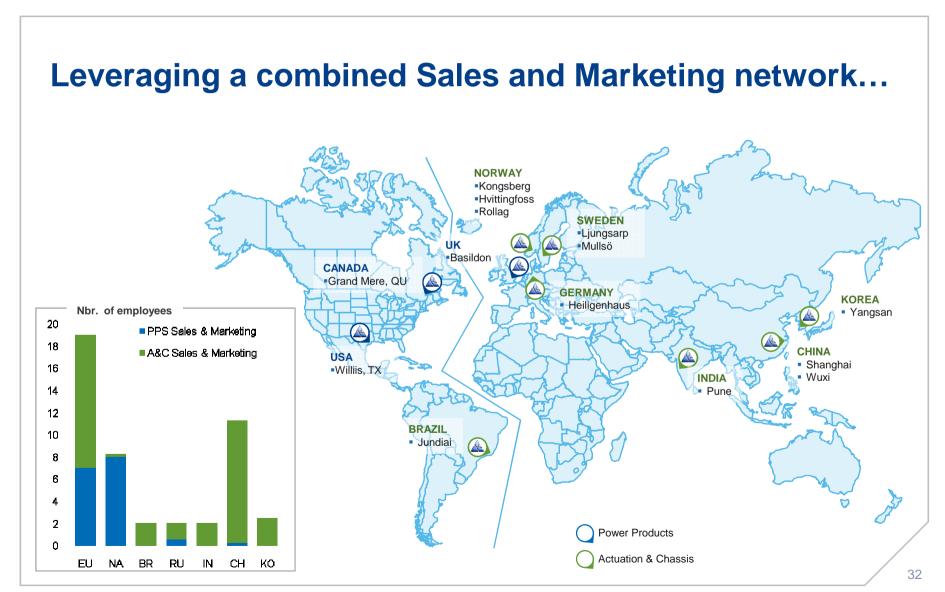




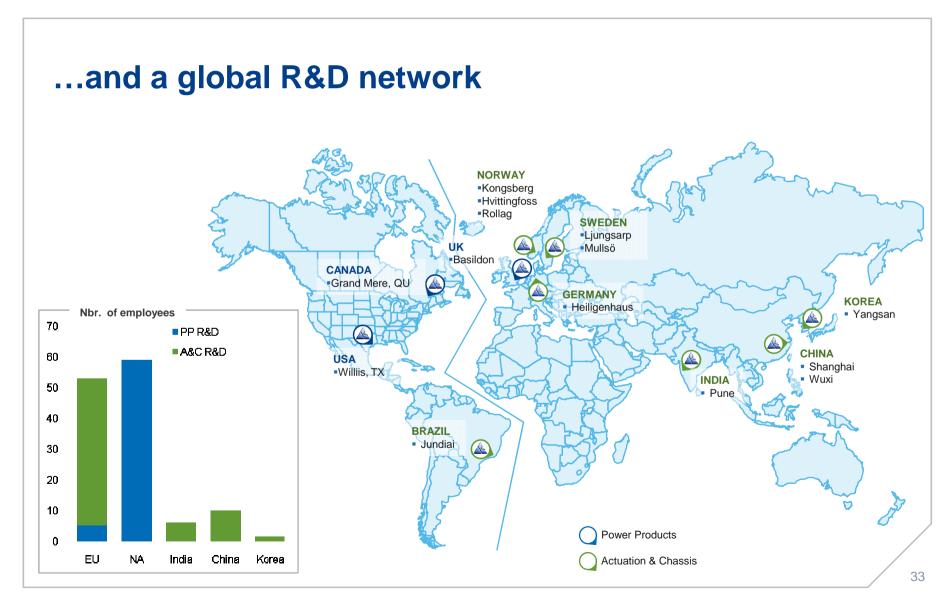
## **Combined value Proposition: Taking the driver's position**









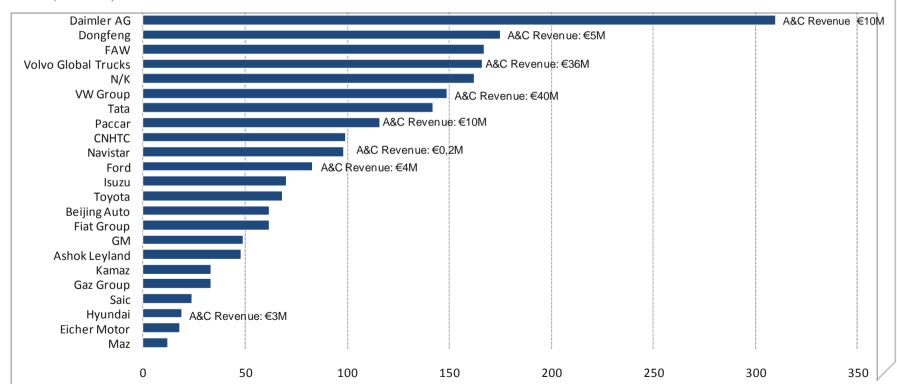




## Strong A&C position with the leading CV OEMs

Global truck sales >6t (2005-2011 average)

Units (thousand)





#### Strong PPS position with the leading Off-highway OEMs Off-highway end-markets **Polaris** Recreational Products PPS Revenue: €0,7M Yamaha **BRP** PPS Revenue: €32,2M PPS Revenue: €3,2M Honda Suzuki Komatsu PPS Revenue: €0,11M Construction Caterpillar PPS Revenue: €3.3M Volvo Group PPS Revenue: €4,9M Doosan PPS Revenue: €0,03M **JCB** PPS Revenue: €0,6M YTO **Agricultural** 2011 Revenue: €5,2M John Deere Shifeng Foton First Tractor ,0 100000,0 250000,0 50000,0 150000,0 200000,0

**Top 5 OEMs production Volume** 



## Collaboration successes, and future potential

- PPS and A&C share similar markets, have untapped synergies that will bring shareholder value
- Significant cross-over and benefits realized from collaboration
  - Steering Column Sales
  - A&C entering the North American market with Paccar
  - Chinese Pedal Business Development
  - Russian Market Development
  - New Product Innovation
  - Close dialogue with Executive Management at customers







#### **Growth potential examples**

#### On Highway Pedal \_

- New composite pedal design for On-Hwy applications
- Localized sensor in LCC
- Leverage existing technology
- Start targeting the A&C existing customer base
- Global manufacturing strategy



#### BRIC

- Leverage the existing local resources with aligned objectives
- Growth using the existing portfolio for both PPS and A&C
- Leverage global key customer relationships
- ► Target key global accounts who have established presence in the BRIC regions

#### **Clutch Actuation North America**

- Secure the existing opportunities
- Establish dedicated on highway local front end support
- Target North American market leaders



#### **Steering Column**

- Secure the existing opportunities and open up new
- Strengthen the technical local support
- Target North America Off-Highway





#### **Strong customer positioning**

► KA has an excellent position with the leading CV brands

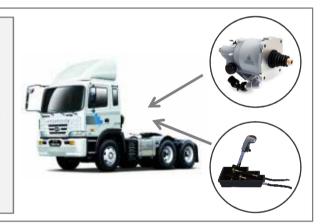
LEADING BRANDS	VOLVO	SCANIA	DAF		
AVERAGE REVENUE PER VEHICLE	€320	€380	€250	€120	€120
PRODUCTS EXAMPLES	<ul><li>Shift fork</li><li>V-stay</li><li>Clutch servo</li><li>I-shift</li><li>Reservoir</li></ul>	<ul><li>Cabin ARB</li><li>Servo</li><li>Master</li><li>Lever</li><li>Sleeve</li></ul>	<ul><li>Cabin ARB</li><li>Clutch servo</li><li>Master</li><li>MGS</li></ul>	<ul><li>HGS</li><li>CGS</li><li>Clutch Servo</li></ul>	<ul><li>HGS</li><li>CGS</li><li>Clutch Servo</li></ul>

 A combined portfolio and footprint offers a great opportunity to increase KA content on a global basis



#### **Examples of combined growth potential**

- ➤ Average revenue per truck: €140
- Addressable on-highway market:1.9 million trucks



- ► Average revenue per vehicle: €50
- Addressable off-highway market:
   1.7 million vehicles





Potential combined average revenue per vehicle: 210€



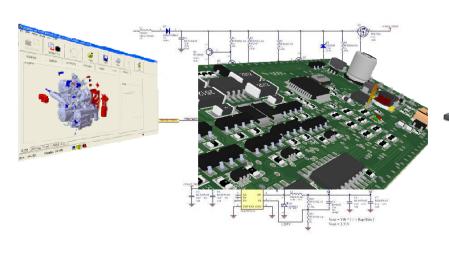
#### Leverage core competences

#### **ACTUATION & CHASSIS**

- Clutch and gear technology
- Material technology
- Lean product development

#### **POWER PRODUCTS**

- Mechatronic systems
- Electronics Hardware & Software
- System integration







# **Combined Value Proposition: Taking the driver's position**





- Opportunities to gain growth through closer collaboration
- Leveraging existing resources for better utilization of current infrastructure will yield greater profit potential
- Closer collaboration will increase the probability of winning new businesses
- Technology synergies enhance the potential for new products and innovations leading to greater growth





## Capital Markets Day, November 6

Fluid Transfer Systems, Jonathan Day





### Fluid Transfer – Supporting KA's direction ahead

- Commercial Vehicles focus
  - Well balanced product and customer portfolio
  - 75 % of BA revenues
- Delivering growth and margins
  - 28.5% revenue growth in 2011 vs. 2010
  - 14% EBITDA (Q312)
- Well aligned with KA's direction





#### **FLUID TRANSFER**

#### **Products and key customers**

## Fluid handling systems for light duty and commercial vehicles



#### Main product categories





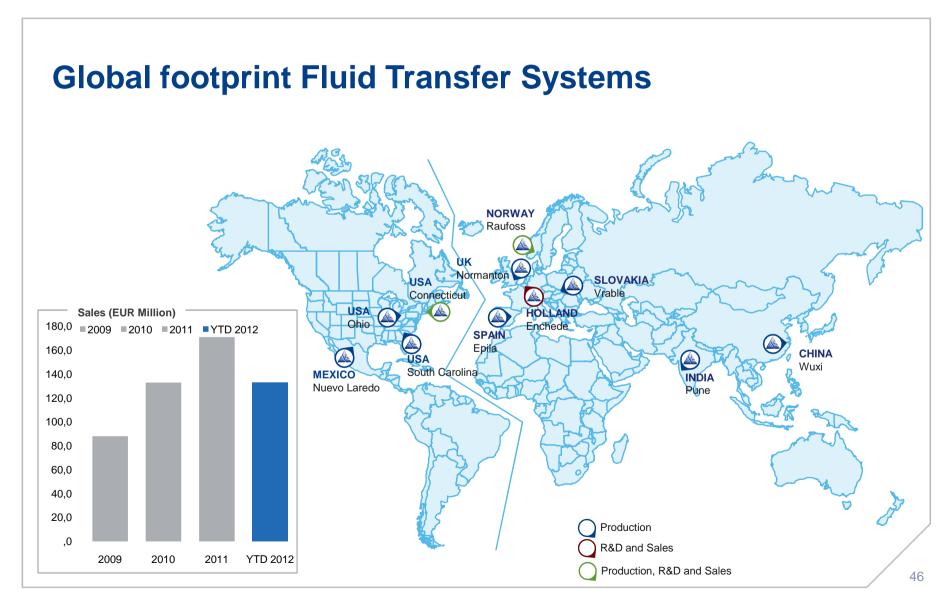












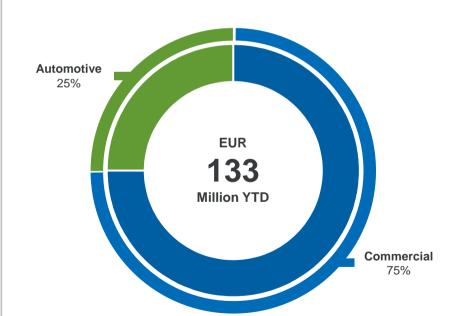






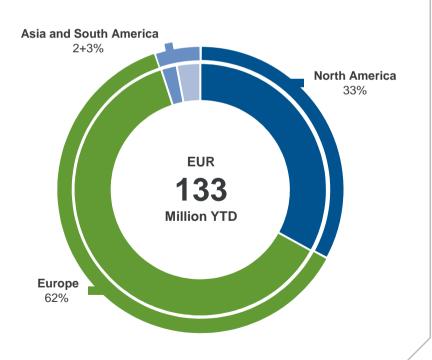
#### Fluid Transfer sales YTD-2012





#### Sales by region

**EUR Million** 





#### FTS – The Fluid Handling Specialist











### **Technology trends providing opportunities for FTS**

Tighter emission requirements driving new technologies in engine designs

**Downsizing engine** 

Increased Gasoline Direct Injection (GDI) technology

Cooled EGR system, after treatment

Bio fuels – different blends & sources

Extra equipment to reduce emissions create higher pressures and temperatures

Increased turbocharger boosting

**Higher injection pressures** 

Higher number of hose assemblies required to cool

More aggressive fuels

Adapt FTS product portfolio to new demands and legislations

**Turbo feed and drain lines** 

Fluorocomp®

**Bio-fuel Line** 

Strong growth drivers for FTS



### **Customers, products and innovations**

Commercial Vehicle Fluid Components

BRANDS

**PRODUCTS** 



- Air, Oil & Coolant lines
- Air Brake Couplings
- Air Brake Systems
- Tube Connections (ORFS)
- Large Bore Bending
- Induction Brazing
- Manifolds
- Valves & Electronic Switches
- ABC Couplings



- Oil & Coolant lines
- Fuel Lines
- **Tube Connections**
- Large Bore Bending
- Fluorocomp ®

### **WABCO**

- ABC Couplings
- KArtridge
- Manifolds
- Composite Materials
- Smart Design Engineering

**Automotive Fluid Components** 





- Air Suspension
- Fuel Lines
- Selective Power Train
- Unique Forming Technology
- Metal Bending

**FOCUS ON GROWTH** 

**FOCUS ON** HIGH END NICHES

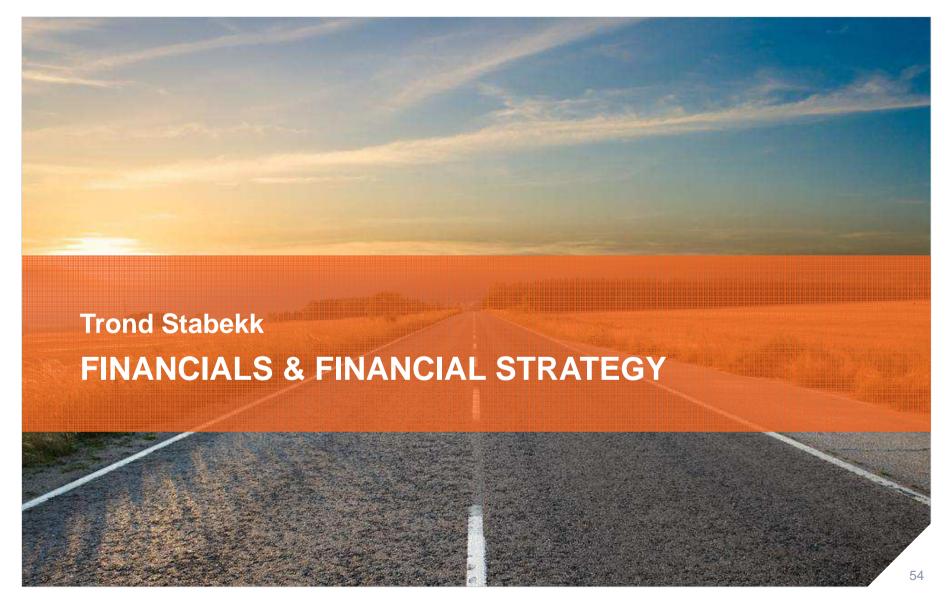


#### Summary: Supporting KAs future direction

- CV focused business, high-end Automotive niche
  - DAF Paccar fastest growing customer in Fluids
  - Volvo significant in Commercial Vehicle sector
  - Premium brand Jaguar Land Rover is growth area in Automotive
- Established global footprint
- Technology trends providing growth drivers
- Delivering robust growth and good margins



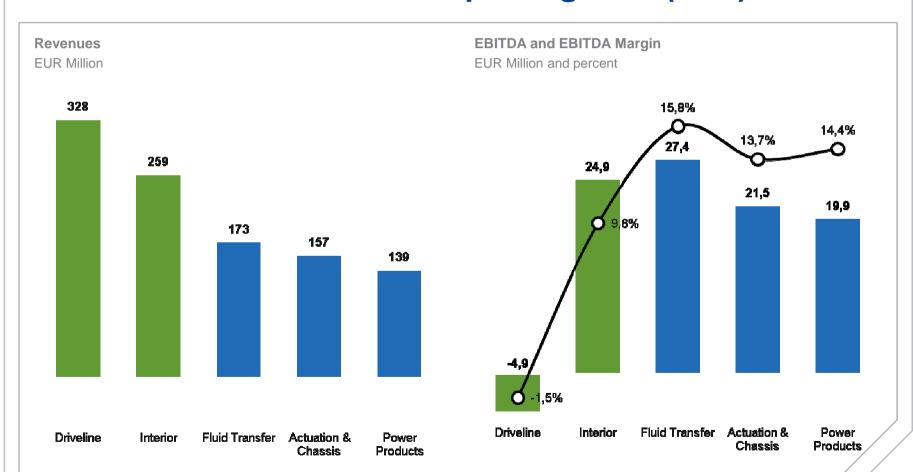




LTM = Last 12 months



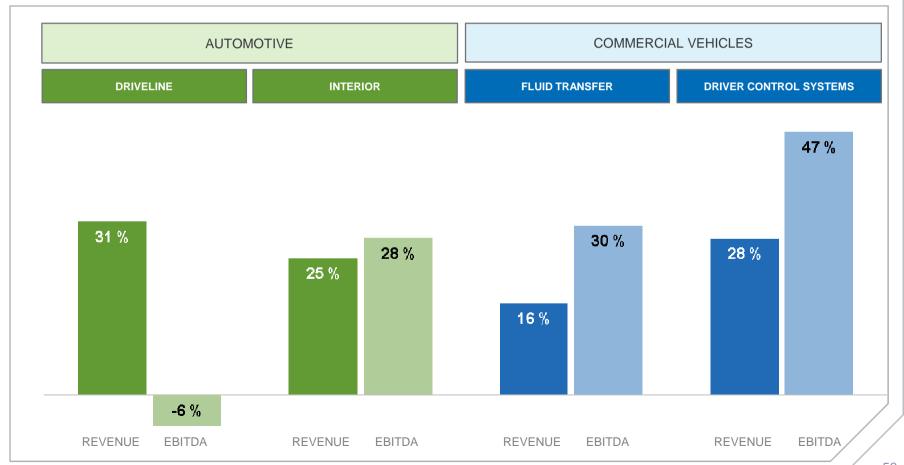
### Status revenue and EBITDA per segment (LTM)





## Revenue and EBITDA composition in new structure

**Based on last 12 month figures** 









#### Our 3-year ambitions

	Automotive	Commercial Vehicle
Revenue	Profit before growth	CAGR> 8%
Margin	Improve	Sustain

	Group	
Revenue	Selective growth focus	
Margin	Gradually improving margin	
ROCE	> 15% by 2015	
NIBD/EBITDA	< 2x by 2015	

 Our ambition is to grow earnings, sharply improve our return on capital, and greatly enhance our financial flexibility



#### **Selective growth focus**

- Market expected to grow 6% 8% annually from 2012 to 2015
- Focusing on selected segments playing to KOA's strengths
- Commercial Vehicles
  - Targeting average revenue growth above 8%
- Automotive
  - Focus on profit before growth
  - Selective approach to products lines and customers
  - Exit unprofitable product lines, customers







### Improving operational margins

#### Structural improvement

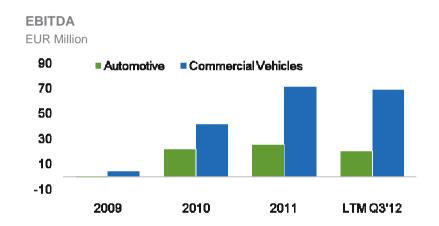
 Margin support from change in revenue mix; higher growth in high-margin segments

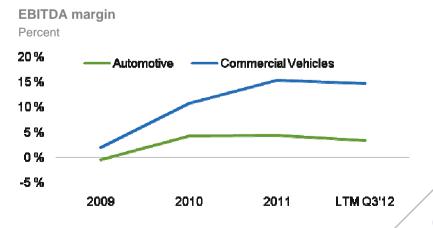
#### Commercial Vehicles

- Continuous improvement focus
- Utilizing footprint by combining PPS and A&C
- TARGET: SUSTAIN MARGINS

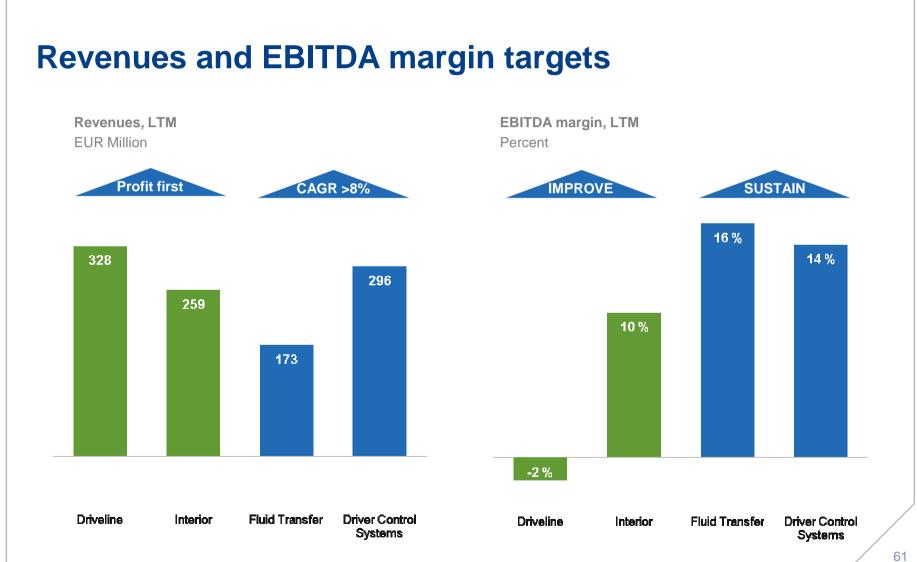
#### Automotive

- Measures been taken in unprofitable segments
- Further profitability improvements
- TARGET: IMPROVE MARGINS









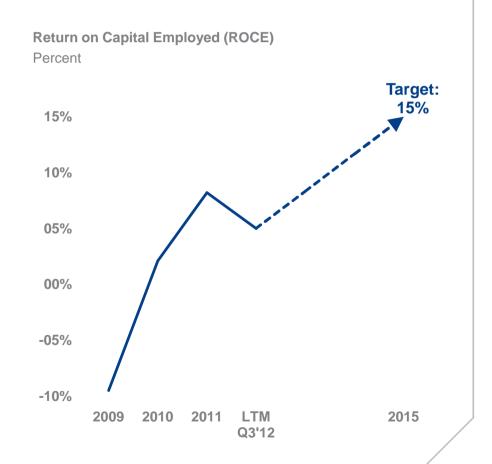


### Targeting >15% ROCE by 2015

- Multiple levers
  - Revenue growth in high-margin segments
  - Improved margins in currently low-yielding segments
  - Higher capital efficiency, i.e. maintaining capital expenditure below D&A



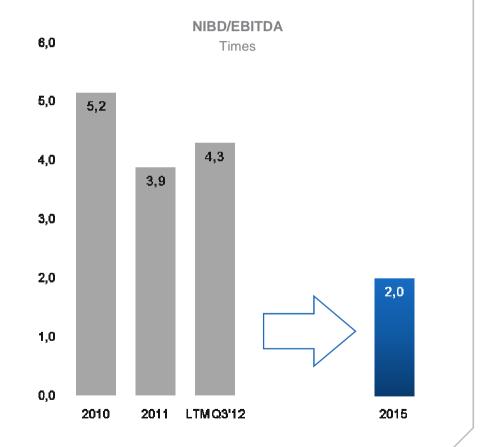
Implies significant improvement in both ROCE and ROE from historic and current levels





#### Seeking to reduce financial leverage

- Targeting Net Debt/EBITDA ratio below 2x by 2015
- Consistent with our targets for ROCE and capital intensity



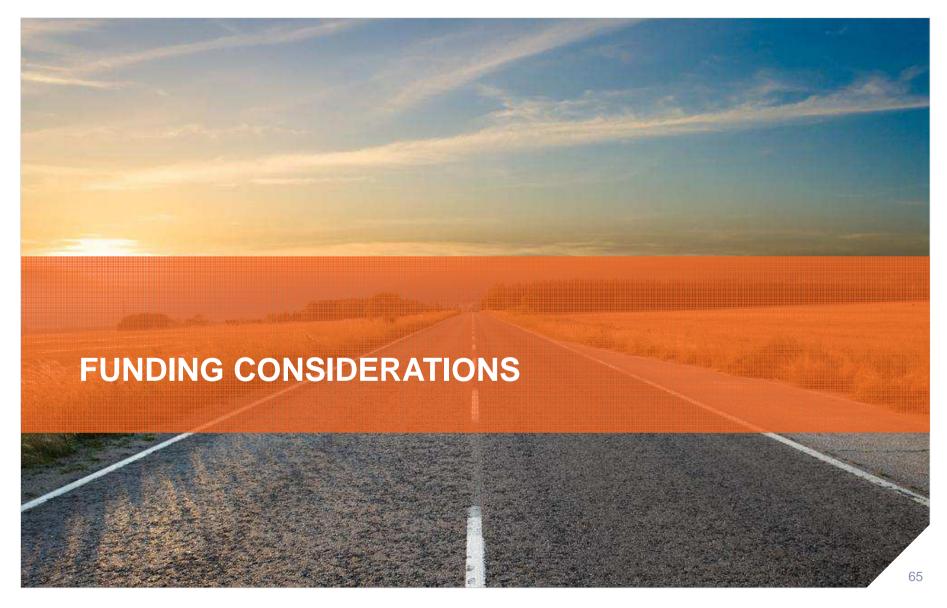


#### **Enterprise Value dynamics**

- Current Enterprise value based on LTM EBITDA implies a multiple of 5x
- Seeking to unlock shareholder value potential both through
  - 1. Improving EBITDA growth
  - 2. Reduced Net Debt
- Net debt currently accounts for 84 % of EV, offering significant leverage effect









### **Funding objectives**

- Sound balance sheet structure
  - Strengthen the equity ratio
  - Reduce the debt
- Sufficient liquidity
  - Increase cash flow
- Optimized capital structure
  - Increase financial flexibility



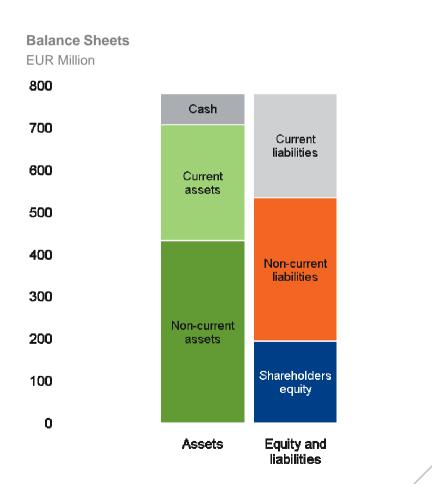


### **Strengthening the balance sheet**

Equity to increase with improving results

Equity ratio currently 5%-points below the 30% target

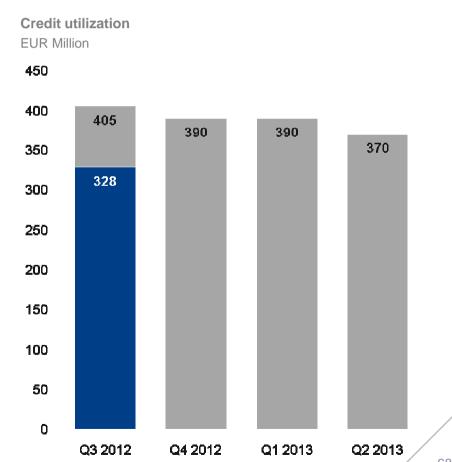
- Stable asset base
- Retaining solid coverage for long-term assets
- Net Debt/EBITDA target <2x implies increased headroom</p>





### Liquidity and financial flexibility

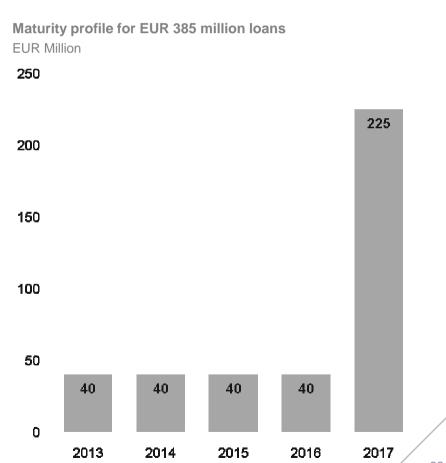
- Current Free Cash Flow is insufficient
  - Debt amortization and interest payments of ~EUR 60 million annually
- Free Cash Flow expected to improve
  - Revenue growth and margin improvement
  - Continued cautious investment spending
  - Working capital improvements





#### Further optimizing the capital structure

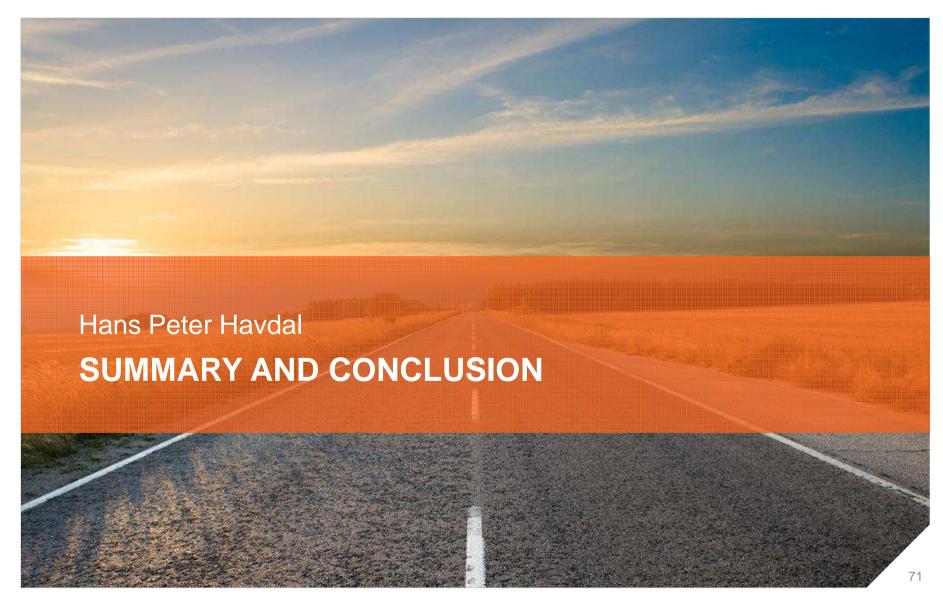
- Secured 5-year bank loan at favourable terms earlier in 2012
- Seeking to further optimize the capital structure
- May consider opportunities in the corporate bond market
  - Focus on enhancing flexibility at reasonable cost
  - Portioning out longer-term maturities





- Setting new 3-year targets
- Selective growth approach Focus on margin improvement
- Enhancing financial flexibility Seeking sharp reduction in debt to earnings ratios
- Targeting gradual improvement to 15% ROCE by 2015
- Delivering on targets to unlock shareholder values



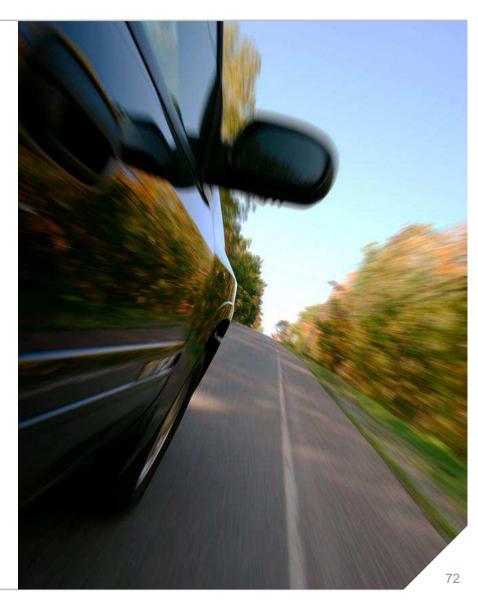




#### **Our vision**

"Enhancing the driving experience"

- focusing on
  - driver control systems
  - comfort systems
  - optimized fluid handling





- Shifting efforts towards higher value business
- Profit before Growth in the Automotive segment
- Growth above market average in the Commercial segment

Our 3-years Group ambition		
Revenue	Selective growth focus	
Margin	Gradually improving margin	
ROCE	> 15% by 2015	
NIBD/EBITDA	< 2x by 2015	









